

Project: FIRS Experience				
Client: FIRS				
Location: Lagos				
Date: Sept				
Setup:				
PROJECT DESCRIPTION DETAILS	QTY	PRICING	SUBTOTAL	TOTAL
AWARD NIGHT				
Venue Options:				
The Lagos Continental Hotel VI	1.00	N10,000,000.00	N10,000,000.00	
Lagos Oriental Hotel	1.00	N10,000,000.00	N10,000,000.00	
Tour Logistics	1.00	N3,000,000.00	N3,000,000.00	
Subtotal			N13,000,000.00	N13,000,000.00
Beach Experience				
Beach Experience	1.00	N25,000,000.00	N25,000,000.00	
Flight Logistics	100.00	N250,000.00	N25,000,000.00	
Hotel Accommodation	100.00	N100,000.00	N10,000,000.00	
Departure logistics	1.00	N3,000,000.00	N3,000,000.00	
Subtotal			N63,000,000.00	N63,000,000.00
Media Coverage/ Distribution				
Event Media Coverage production	1.00	N3,000,000.00	N3,000,000.00	
Channels News Coverage and report	1.00	N10,000,000.00	N10,000,000.00	
Arise News coverage and report	1.00	N10,000,000.00	N10,000,000.00	
NIA TV	1.00	N10,000,000.00	N10,000,000.00	
AIT TV	1.00	N10,000,000.00	N10,000,000.00	
Photography	1.00	N2,500,000.00	N2,500,000.00	
Subtotal			N45,500,000.00	N45,500,000.00
Branding				
Flags, drops, wraps banners, media wall, backdrop	1.00	N10,000,000.00	N10,000,000.00	
Virtual reality experience booth	1.00	N3,500,000.00	N3,500,000.00	
Chairman experience storyboard map	1.00	N4,000,000.00	N4,000,000.00	
IG Frames	4.00	N25,000.00	N100,000.00	

Photo booths	4.00	N150,000.00	N600,000.00	
Danglers with illustrative text/call to actions	10.00	N10,000.00	N100,000.00	
Stage set and design	1.00	N5,000,000.00	N5,000,000.00	
Decoration	1.00	N5,000,000.00	N5,000,000.00	
LED Screen	1.00	N1,300,000.00	N1,300,000.00	
Red Carpet Area	1.00	N3,500,000.00	N3,500,000.00	
Subtotal			N33,100,000.00	N33,100,000.00
Entertainment				
Ten	1.00	N40,000,000.00	N40,000,000.00	
Flavour	1.00	N40,000,000.00	N40,000,000.00	
Host: IK Osakioduwa	1.00	N30,000,000.00	N30,000,000.00	
Chi girl	1.00	N15,000,000.00	N15,000,000.00	
Comedian: Sabinus	1.00	N25,000,000.00	N25,000,000.00	
Dancers 1	1.00	N5,000,000.00	N5,000,000.00	
Dancers 2	1.00	N5,000,000.00	N5,000,000.00	
DJ	1.00	N4,000,000.00	N4,000,000.00	
Light/Sound	1.00	N10,000,000.00	N10,000,000.00	
Stage Management	1.00	N5,000,000.00	N5,000,000.00	
Subtotal			N179,000,000.00	N179,000,000.00
Refreshment/ Staffing				
Small chops	1,000.00	N2,500.00	N2,500,000.00	
Fried rice & Chicken	350.00	N20,000.00	N7,000,000.00	
Jollof Rice and Chicken	350.00	N20,000.00	N7,000,000.00	
Chinese rice/French rice/Coconut	400.00	N22,000.00	N8,800,000.00	
Drinks	1,000.00	N25,000.00	N25,000,000.00	
Wine: Chardonnay			N0.00	
Frontier			N0.00	
Mocktail			N0.00	
Fruit in cups			N0.00	
Bottled water			N0.00	
Chiliens/Ice	1.00	N150,000.00	N150,000.00	
IG Prizes	4.00	N25,000.00	N100,000.00	

Champagne glass	1,000.00	N2,000.00	N2,000,000.00	
Ushers	30.00	N30,000.00	N300,000.00	
Servers	30.00	N10,000.00	N300,000.00	
Setup logistics	1.00	N1,500,000.00	N1,500,000.00	
Subtotal			N55,150,000.00	N55,150,000.00
Brand Merch/ Gift bags				
Customized Paper bags A4	700.00	N1,500.00	N1,050,000.00	
Customized A6 diary	500.00	N7,500.00	N3,750,000.00	
Pen	700.00	N2,500.00	N1,750,000.00	
Mugs	500.00	N5,500.00	N3,250,000.00	
Umbrella	500.00	N4,500.00	N2,250,000.00	
Hoodie top/down/track suit	200.00	N25,000.00	N5,000,000.00	
Subtotal			N17,050,000.00	N17,050,000.00
Total Budget:				N405,800,000.00
Service Charge 10%				40,000,000
VAT 7.5%				30,000,000
Total				N475,800,000.00
Stage Management	1.00	N5,000,000.00	N5,000,000.00	
Subtotal			N179,000,000.00	N179,000,000.00
Refreshment/ Staffing				
Small chops	1,000.00	N2,500.00	N2,500,000.00	
Fried rice & Chicken	350.00	N20,000.00	N7,000,000.00	
Jollof Rice and Chicken	350.00	N20,000.00	N7,000,000.00	
Chinese rice/French rice/Coconut	400.00	N22,000.00	N8,800,000.00	
Drinks	1,000.00	N25,000.00	N25,000,000.00	
Wine: Chardonnay			N0.00	
Frontier			N0.00	
Mocktail			N0.00	
Fruit in cups			N0.00	
Bottled water			N0.00	
Chiliens/Ice	1.00	N150,000.00	N150,000.00	
IG Primes	4.00	N25,000.00	N100,000.00	